



Major Requirements

Lower Division Core Business Requirements	Pre-Req	Units	Note
ACC250 Principles of Accounting I	-	3	Fall only
ACC251 Principles of Accounting II	ACC250	3	Spring only
BUS101 Introduction to Business	ENG113	3	
BUS217 Microeconomics	-	3	
BUS218 Macroeconomics	-	3	
BUS237 Management Based on Biblical Principles	-	3	
CIS270 Business IT Application	MAT115	3	

Upper Division Core Business Requirements	Pre-Req	Units	Note
BUS303 Business Finance	ACC251 & CIS270	3	
BUS315 Business Statistics	CIS270 & MAT115 or 144	3	
BUS334 International Business	-	3	
BUS358 Business Law	-	3	
BUS463 Business & Organizational Management	-	3	
BUS485 Business Policy & Strategy	BUS303,463 & MKT333	3	
MKT333 Principles of Marketing	-	3	

Upper Division Marketing Requirements	Pre-Req	Units	Note
MKT323 Marketing Research	BUS315 & MKT333	3	Spring only
MKT353 Integrated Marketing Communications	MKT333	3	Fall only
MKT458 Consumer Behavior	MKT333	3	Fall only
MKT463 Marketing Management	MKT333 & senior	3	Spring only

Upper Division Marketing Elective Requirements	Pre-Req	Units	Note
Complete two of the following courses: BUS356, 357, 444, 491, MKT313, 443	Classes vary	3 each	See catalog

Total Major Units: 60

Upper Division Major Units: 39

Additional Elective Units Needed: 5

Upper Division Elective Units Needed: 0

About This Plan

- This plan is not a contract. Curriculum can be subject to change.
- Highlighted courses and fields are major specific.
- Descriptions for all courses can be found in the CBU catalog at insidecbu.calbaptist.edu.
- To graduate, all students need 124 total units, 39 of which must be upper division.
- Courses numbered in the 300's and 400's are upper division.
- GST100, ENG103, and MAT095 count as elective units.

General Education Requirements

Competency Requirements	Units	Note
English Competency	3	ENG113 required
Math Competency	3	MAT115 required
Technology	3	CIS270* will fulfill
Foreign Language I	3	
Foreign Language II	3	

If you are exempt from a Competency Requirement, add those units to Additional Elective Units Needed.

Core Curriculum	Units	Note
Behavioral Science	6	
English Composition	3	ENG123 required
English or Film	3	
Communication Arts	3	COM113 recommended
Art or Music	3	
Philosophy	3	
US History	3	
Non-US History	3	
Political Science	3	POL255 recommended
Lab Science	4	
Science or Kinesiology	4	
Christian Studies	9	

*Course is interdisciplinary

Upper Division Requirements	12	
Multicultural Requirements	9	ENG123 fulfill 3 units
Interdisciplinary Requirements	9	CIS270 fulfills 3 units

Total Required GE units: 59

Upper Division Required GE Units: 12

Contact Information

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