

# Journalism & New Media - Public Relations

# Major Requirements

| Lower Division Requirements        | Pre-Req      | Units | Note |
|------------------------------------|--------------|-------|------|
| JRN150 Media & Society             | -            | 3     |      |
| JRN170 Writing for Mass Media      | ENG113       | 3     |      |
| JRN210 Digital Photography         | -            | 3     |      |
| JRN216 Digital Storytelling        | JRN170 & 210 | 3     |      |
| JRN254 Publication Layout & Design | JRN170       | 3     |      |

| Upper Division Requirements                     | Pre-Req       | Units | Note        |
|---|---------------|-------|-------------|
| JRN312 Feature Writing                          | JRN170        | 3     |             |
| JRN315 News Reporting                           | JRN170        | 3     |             |
| JRN320 Media Law, Ethics & Copyright            | -             | 3     | Spring only |
| JRN349 Ediitng for Print & Online Media         | JRN170        | 3     | Fall only   |
| JRN430 Multimedia Reporting, Editing, Producing | JRN216        | 3     |             |
| JRN498 Media Portfolio                          | Chair Consent | 3     | Spring only |

| Concentration Requirements                | Pre-Req       | Units | Note        |
|---|---------------|-------|-------------|
| COM300 Public Relations                   | -             | 3     |             |
| JRN350 Magazine Writing                   | -             | 3     |             |
| JRN400 Special Topics                     | -             | 2     |             |
| or JRN450 Internship in Journalism        | Chair Consent | 3     |             |
| JRN420 PR Writing, Campaigns & Strategies | -             | 3     | Spring only |

Total Major Units: 45

Upper Division Major Units: 30

# General Education Requirements

| Competency Requirements | Units | Note                           |
|-------------------------|-------|--------------------------------|
| English Competency      | 3     | ENG113 required                |
| Math Competency         | 3     | MAT115, 123 or higher required |
| Technology              | 3     | CIS265 recommended             |
| Foreign Language I      | 3     |                                |
| Foreign Language II     | 3     |                                |

If you are exempt from a Competency Requirement, add those units to Additional Elective Units Needed.

| Core Curriculum        | Units | Note                 |  |
|------------------------|-------|----------------------|--|
| Behavioral Science     | 6     |                      |  |
| English Composition    | 3     | ENG123 required      |  |
| English or Film        | 3     |                      |  |
| Communication Arts     | 3     | JRN312* will fulfill |  |
| Art or Music           | 3     |                      |  |
| Philosophy             | 3     |                      |  |
| US History             | 3     |                      |  |
| Non-US History         | 3     |                      |  |
| Political Science      | 3     |                      |  |
| Lab Science            | 4     |                      |  |
| Science or Kinesiology | 4     |                      |  |
| Christian Studies      | 9     |                      |  |

<sup>\*</sup>Course is interdisciplinary

| <b>Upper Division Requirements</b> | 12 | JRN312 will fulfill 3 units          |
|------------------------------------|----|--------------------------------------|
| Multicultural Requirements         | 9  | ENG123 & JRN312 will fulfill 6 units |
| Interdisciplinary Requirements     | 9  | JRN312 will fulfill 3 units          |

| Total Required GE units:          | 59 |  |
|-----------------------------------|----|--|
|                                   |    |  |
| Upper Division Required GE Units: | 9  |  |

| Additional Elective Units Needed: | 20 |
|-----------------------------------|----|
|                                   |    |

Upper Division Elective Units Needed:

#### About This Plan

- This plan is not a contract. Curriculum can be subject to change.
- Highlighted courses and fields are major specific.
- Descriptions for all courses can be found in the CBU catalog at insidecbu.calbaptist.edu.
- To graduate, all students need 124 total units, 39 of which must be upper division.
- Courses numbered in the 300's and 400's are upper division.
- GST100, ENG103, and MAT095 count as elective units.

## **Contact Information**

| Department of Communication Arts                              |                            |
|---|----------------------------|
| (951) 343 - 4964  | <b>Business 245</b>        |
| • John Pate, Chair  | jpate@calbaptist.edu       |
| <ul> <li>Patricia VanBuskirk, Department Secretary</li> </ul> | pvanbuskirk@calbaptist.edu |
| Maryann Pearson, Faculty Advisor                              | mpearson@calbaptist.edu    |
| Office of Academic Advising                                   | Yeager B146                |
| (951) 343 - 4567  | advising@calbaptist.edu    |

# Cbu Journalism & New Media - Public Relations

| Fall Semester  |             | Freshman Year Spring Semester   |             | Summer Semester | <br>  | all Semester  |     | Sophomore Year Spring Semester   |    | Summer Semester |
|--|-------------|---|-------------|-----------------|---|---|-----|--|----|-----------------|
|  |             | JRN170 Writing for Mass   |             | Summer Semester |   |   |     | JRN254 Publication Layout  |    | Summer Semester |
| JRN150 Media & Society   | 3           | Media   | 3           |                 | JRN216  | Digital Storytelling  | 3   | & Design   | 3  |                 |
| ENG113 Composition   | 3           | JRN210 Digital<br>Photography   | 3           |                 | JRN312  | Feature Writing   | 3   | JRN315 News Reporting  | 3  |                 |
| GST100 FOCUS   | 1           | ENG123 Intermediate<br>Composition  | 3           |                 | General E   | ducation Course   | 3   | General Education Course   | 3  |                 |
| General Education Course   | 3           | General Education Course  | 3           |                 | General E   | ducation Course   | 3   | General Education Course   | 3  |                 |
| General Education Course   | 3           | General Education Course  | 3           |                 | Lab Scien<br>Education  | ce General<br>Course  | 4   | General Education Course   | 3  |                 |
| General Education Course   | 3           | Kinesiology General<br>Education Course   | 1           |                 |   |   |     | Kinesiology General<br>Education Course  | 1  |                 |
| Total Units:   | 16          | Total Units:  | 16          | Total Units:    | F   | Total Units:  | 16  | Total Units:   | 16 | Total Units:    |
|  |             |   |             |                 |   |   |     |  |    |                 |
|  |             |   |             |                 |   |   |     |  |    | _               |
|  | )           | Junior Year   | \           |                 |   |   |     | Senior Year  |    |                 |
| Fall Semester  | 1           | Spring Semester   | 1           | Summer Semester | F   | all Semester  |     | Senior Year Spring Semester  |    | Summer Semester |
| Fall Semester  COM300 Public Relations   | 3           | Spring Semester JRN320 Media Law, Ethics  | 3           | Summer Semester | JRN400 c  | IDN/450   | 3   |  | 3  | Summer Semester |
|  | 3           | Spring Semester   | 3           | Summer Semester | JRN400 o<br>(dependin   | r JRN450<br>g on choice)<br>Multimedia                            | 3   | Spring Semester JRN420 PR Writing,   | 3  | Summer Semester |
| COM300 Public Relations  JRN349 Ediitng for Print &  |             | Spring Semester JRN320 Media Law, Ethics & Copyright  |             | Summer Semester | JRN400 c<br>(depending<br>JRN430 depending<br>Reporting                                       | r JRN450 g on choice) Multimedia , Editing, vision General        |     | Spring Semester JRN420 PR Writing, Campaigns & Strategies  |    | Summer Semester |
| COM300 Public Relations  JRN349 Ediiting for Print & Online Media  Upper Division General  | 3           | Spring Semester  JRN320 Media Law, Ethics & Copyright  JRN350 Magazine Writing  Upper Division General  | 3           | Summer Semester | JRN400 of<br>(depending<br>JRN430 of<br>Reporting<br>Upper Div                                | r JRN450 g on choice) Multimedia , Editing, vision General Course | 3   | Spring Semester JRN420 PR Writing, Campaigns & Strategies JRN498 Media Portfolio                   | 3  | Summer Semester |
| COM300 Public Relations  JRN349 Ediiting for Print & Online Media  Upper Division General Education Course   | 3           | Spring Semester  JRN320 Media Law, Ethics & Copyright  JRN350 Magazine Writing  Upper Division General Education Course   | 3           | Summer Semester | JRN400 c<br>(dependin<br>JRN430<br>Reporting<br>Upper Di-<br>Education                        | r JRN450 g on choice) Multimedia , Editing, vision General Course | 3   | Spring Semester JRN420 PR Writing, Campaigns & Strategies JRN498 Media Portfolio Elective          | 3  | Summer Semester |
| COM300 Public Relations  JRN349 Ediiting for Print & Online Media  Upper Division General Education Course  General Education Course  Kinesiology General                  | 3           | Spring Semester  JRN320 Media Law, Ethics & Copyright  JRN350 Magazine Writing  Upper Division General Education Course  General Education Course  Kinesiology General                  | 3           | Summer Semester | JRN400 c<br>(depending<br>JRN430 depending<br>Reporting<br>Upper Div<br>Education<br>Elective | r JRN450 g on choice) Multimedia , Editing, vision General Course | 3 3 | Spring Semester JRN420 PR Writing, Campaigns & Strategies JRN498 Media Portfolio Elective Elective | 3  | Summer Semester |
| COM300 Public Relations  JRN349 Ediiting for Print & Online Media  Upper Division General Education Course  General Education Course  Kinesiology General Education Course | 3<br>3<br>1 | Spring Semester  JRN320 Media Law, Ethics & Copyright  JRN350 Magazine Writing  Upper Division General Education Course  General Education Course  Kinesiology General Education Course | 3<br>3<br>1 | Summer Semester | JRN400 c<br>(depending<br>JRN430 depending<br>Reporting<br>Upper Div<br>Education<br>Elective | r JRN450 g on choice) Multimedia , Editing, vision General Course | 3 3 | Spring Semester JRN420 PR Writing, Campaigns & Strategies JRN498 Media Portfolio Elective Elective | 3  | Summer Semester |
| COM300 Public Relations  JRN349 Ediiting for Print & Online Media  Upper Division General Education Course  General Education Course  Kinesiology General Education Course | 3<br>3<br>1 | Spring Semester  JRN320 Media Law, Ethics & Copyright  JRN350 Magazine Writing  Upper Division General Education Course  General Education Course  Kinesiology General Education Course | 3<br>3<br>1 | Summer Semester | JRN400 c<br>(depending<br>JRN430 depending<br>Reporting<br>Upper Div<br>Education<br>Elective | r JRN450 g on choice) Multimedia , Editing, vision General Course | 3 3 | Spring Semester JRN420 PR Writing, Campaigns & Strategies JRN498 Media Portfolio Elective Elective | 3  | Summer Semester |
| COM300 Public Relations  JRN349 Ediiting for Print & Online Media  Upper Division General Education Course  General Education Course  Kinesiology General Education Course | 3<br>3<br>1 | Spring Semester  JRN320 Media Law, Ethics & Copyright  JRN350 Magazine Writing  Upper Division General Education Course  General Education Course  Kinesiology General Education Course | 3<br>3<br>1 | Summer Semester | JRN400 c<br>(depending<br>JRN430 depending<br>Reporting<br>Upper Div<br>Education<br>Elective | r JRN450 g on choice) Multimedia , Editing, vision General Course | 3 3 | Spring Semester JRN420 PR Writing, Campaigns & Strategies JRN498 Media Portfolio Elective Elective | 3  | Summer Semester |

Total Units: 124 (124 units required to graduate)