

# Journalism & New Media - Public Relations

## Major Requirements

Lower Division Requirements	Pre-Req	Units	Note
JRN150 Media & Society	-	3	
JRN170 Writing for Mass Media	ENG113	3	
JRN210 Digital Photography	-	3	
JRN216 Digital Storytelling	JRN170 & 210	3	
JRN254 Publication Layout & Design	JRN170	3	Spring only

Upper Division Requirements	Pre-Req	Units	Note
JRN312 Feature Writing	JRN170	3	Fall only
JRN315 News Reporting	JRN170	3	Spring only
JRN320 Media Law, Ethics & Copyright	=	3	Spring only
JRN349 Ediitng for Print & Online Media	JRN170	3	Fall only
JRN430 Multimedia Reporting, Editing, Producing	JRN216	3	Fall only
JRN498 Media Portfolio	Chair Consent	3	Spring only

Concentration Requirements	Pre-Req	Units	Note
COM300 Public Relations	-	3	
JRN350 Magazine Writing	=	3	Spring only
JRN400 Special Topics	-	2	
or JRN450 Internship in Journalism	Chair Consent	3	
JRN420 PR Writing, Campaigns & Strategies	=	3	Spring only

Total Major Units: 45

Upper Division Major Units: \_\_\_\_\_30

#### General Education Requirements

Competency Requirements	Units	Note
English Competency	3	ENG113 required
Math Competency	3	MAT115, 123 or higher required
Technology	3	CIS265 recommended
Foreign Language I	3	
Foreign Language II	3	

If you are exempt from a Competency Requirement, add those units to Additional Elective Units Needed.

Core Curriculum	Units	Note
Behavioral Science	6	
English Composition	3	ENG123 required
English or Film	3	
Communication Arts	3	JRN312* will fulfill
Art or Music	3	
Philosophy	3	
US History	3	
Non-US History	3	
Political Science	3	
Lab Science	4	
Science or Kinesiology	4	
Christian Studies	9	

<sup>\*</sup>Course is interdisciplinary

<b>Upper Division Requirements</b>	12	JRN312 will fulfill 3 units
Multicultural Requirements	9	ENG123 & JRN312 will fulfill 6 units
Interdisciplinary Requirements	9	JRN312 will fulfill 3 units

Total Required GE units: \_\_\_\_\_ 59

Upper Division Required GE Units: 9

Additional Elective Units Needed: 20

Upper Division Elective Units Needed: 0

#### About This Plan

- This plan is not a contract. Curriculum can be subject to change.
- · Highlighted courses and fields are major specific.
- Descriptions for all courses can be found in the CBU catalog at insidecbu.calbaptist.edu.
- To graduate, all students need 124 total units, 39 of which must be upper division.
- Courses numbered in the 300's and 400's are upper division.
- · GST100, ENG103, and MAT095 count as elective units.

### **Contact Information**

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# Cbu Journalism & New Media - Public Relations

Fall Semester		Freshman Year Spring Semester	Summer Semester	Fall Semester	Sophomore Year Spring Semester	Summer Semester
JRN150 Media & Society	3	JRN170 Writing for Mass Media		JRN216 Digital Storytelling 3	JRN254 Publication Layout & Design 3	
ENG113 Composition	3	JRN210 Digital Photography  3		JRN312 Feature Writing 3	JRN315 News Reporting 3	
GST100 FOCUS	1	ENG123 Intermediate Composition 3		General Education Course 3	General Education Course 3	
General Education Course	3	General Education Course 3		General Education Course 3	General Education Course 3	
General Education Course	3	General Education Course 3		Lab Science General Education Course 4	General Education Course 3	
General Education Course	3	Kinesiology General Education Course			Kinesiology General Education Course	
Total Units:	16	Total Units: 16	Total Units:	Total Units: 16	Total Units: 16	Total Units:
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2	1	Junior Year			Senior Year	
Fall Semester	1	Spring Semester	Summer Semester	Fall Semester	Spring Semester	Summer Semester
COM300 Public Relations	3		Summer Semester	JRN400 or JRN450 (depending on choice)		Summer Semester
		Spring Semester  JRN320 Media Law, Ethics	Summer Semester	JRN400 or JRN450	Spring Semester  JRN420 PR Writing,	Summer Semester
COM300 Public Relations  JRN349 Editing for Print &		Spring Semester  JRN320 Media Law, Ethics & Copyright  3	Summer Semester	JRN400 or JRN450 (depending on choice) JRN430 Multimedia	Spring Semester  JRN420 PR Writing, Campaigns & Strategies  3	Summer Semester
COM300 Public Relations  JRN349 Ediiting for Print & Online Media  Upper Division General	3	Spring Semester  JRN320 Media Law, Ethics & Copyright  JRN350 Magazine Writing 3  Upper Division General 3	Summer Semester	JRN400 or JRN450 (depending on choice)  JRN430 Multimedia Reporting, Editing,  Upper Division General	Spring Semester  JRN420 PR Writing, Campaigns & Strategies  JRN498 Media Portfolio 3	Summer Semester
COM300 Public Relations  JRN349 Ediiting for Print & Online Media  Upper Division General Education Course	3	Spring Semester  JRN320 Media Law, Ethics & Copyright  JRN350 Magazine Writing 3  Upper Division General Education Course 3	Summer Semester	JRN400 or JRN450 (depending on choice)  JRN430 Multimedia Reporting, Editing,  Upper Division General Education Course  3 3	Spring Semester  JRN420 PR Writing, Campaigns & Strategies  JRN498 Media Portfolio  Elective 3	Summer Semester
COM300 Public Relations  JRN349 Ediiting for Print & Online Media  Upper Division General Education Course  General Education Course  Kinesiology General	3	Spring Semester  JRN320 Media Law, Ethics & Copyright  JRN350 Magazine Writing  Upper Division General Education Course  General Education Course  Kinesiology General	Summer Semester	JRN400 or JRN450 (depending on choice) JRN430 Multimedia Reporting, Editing, Upper Division General Education Course  Elective 3	Spring Semester  JRN420 PR Writing, Campaigns & Strategies  JRN498 Media Portfolio  Elective 3  Elective 3	Summer Semester
COM300 Public Relations  JRN349 Ediiting for Print & Online Media  Upper Division General Education Course  General Education Course  Kinesiology General Education Course	3 3 1	Spring Semester  JRN320 Media Law, Ethics & Copyright  JRN350 Magazine Writing 3  Upper Division General Education Course 3  Kinesiology General Education Course 1  Education Course 1	Summer Semester	JRN400 or JRN450 (depending on choice) JRN430 Multimedia Reporting, Editing, Upper Division General Education Course  Elective 3	Spring Semester  JRN420 PR Writing, Campaigns & Strategies  JRN498 Media Portfolio  Elective 3  Elective 3	Summer Semester
COM300 Public Relations  JRN349 Ediiting for Print & Online Media  Upper Division General Education Course  General Education Course  Kinesiology General Education Course	3 3 1	Spring Semester  JRN320 Media Law, Ethics & Copyright  JRN350 Magazine Writing 3  Upper Division General Education Course 3  Kinesiology General Education Course 1  Education Course 1	Summer Semester	JRN400 or JRN450 (depending on choice) JRN430 Multimedia Reporting, Editing, Upper Division General Education Course  Elective 3	Spring Semester  JRN420 PR Writing, Campaigns & Strategies  JRN498 Media Portfolio  Elective 3  Elective 3	Summer Semester
COM300 Public Relations  JRN349 Ediiting for Print & Online Media  Upper Division General Education Course  General Education Course  Kinesiology General Education Course	3 3 1	Spring Semester  JRN320 Media Law, Ethics & Copyright  JRN350 Magazine Writing 3  Upper Division General Education Course 3  Kinesiology General Education Course 1  Education Course 1	Summer Semester	JRN400 or JRN450 (depending on choice) JRN430 Multimedia Reporting, Editing, Upper Division General Education Course  Elective 3	Spring Semester  JRN420 PR Writing, Campaigns & Strategies  JRN498 Media Portfolio  Elective 3  Elective 3	Summer Semester

Total Units: 124 (124 units required to graduate)