## Cou Journalism & Media - Public Relations

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Lower Division Requirements	Pre-Req	Units	Note
COM113 Oral Communication	-	3	
GDM120 Fundamental Typography	-	3	
JRN170 Introduction to Journalism	ENG113	3	
JRN253 News Editing & Design	ENG113	3	Fall only
Lower Division Publication Requirements	Pre-Req	Units	Note
JRN212 Yearbook Production	ENG113	3	
JRN215 Newspaper Production	ENG113	3	
Upper Division Requirements	Pre-Req	Units	Note
COM403 Communication Theory	-	3	Fall only
JRN450 Internship	-	3	Chair's consent needed
Upper Division Publication Requirements	Pre-Req	Units	Note
Complete 6 units from the following courses:			
JRN412 Advanced Yearbook Production	JRN212	3	
JRN415 Advanced Newspaper Production	JRN215	3	
Concentration Requirements	Pre-Req	Units	Note
COM300 Public Relations		3	
JRN320 Ethics in Public Relations & Journalism	-	3	
JRN349 Copy Editing for Newspaper & Magazine	-	3	Spring only
JRN371 Applied Journalism Production	-	3	

Major Requirements

Total Major Units: 42

Upper Division Major Units: 24

#### **Competency Requirements** Units Note 3 English Competency ENG113 required 3 MAT115, 123 or higher required Math Competency CIS265 recommended Technology 3 Foreign Language I 3 Foreign Language II 3 If you are exempt from a Competency Requirement, add those units to Additional Elective Units Needed. Core Curriculum Units Note Behavioral Science 6 3 English Composition ENG123 required English or Film 3 **Communication Arts** 3 COM403\* will fulfill 3 GDM120 will fulfill Art or Music Philosophy 3

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Non-US History	3	
Political Science	3	
Lab Science	4	
Science or Kinesiology	4	
Christian Studies	9	
*Course is interdisciplinary		
Upper Division Requirements	12	COM403 will fulfill 3 units
Interdisciplinary Requirements	9	COM403 will fulfill 3 units

ENG123 & COM403 will fulfill 6 units

Total Required GE units: 56

9

3

Upper Division Required GE Units: 9

Additional Elective Units Needed: 26

US History

Multicultural Requirements

Upper Division Elective Units Needed: 6

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### About This Plan

• This plan is not a contract. Curriculum can be subject to change.

Highlighted courses and fields are major specific.

• Descriptions for all courses can be found in the CBU catalog at

www.calbaptist.edu/about/universitycatalogs.aspx.

• To graduate, all students need 124 total units, 39 of which must be upper division.

• Courses numbered in the 300's and 400's are upper division.

GST100, ENG103, and MAT095 count as elective units.

#### **Contact Information**

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### 2012-2013

#### General Education Requirements

# **Cbu** Journalism & Media - Public Relations

Fall Semester		Freshman Year Spring Semester	Summer Semester	Fall Semester		Sophomore Year Spring Semester	Summer Semester
COM113 Oral Communication	3	JRN170 Introduction to Journalism 3		JRN212 Yearbook Production	3	JRN215 Newspaper 3 Production	
ENG113 Composition	3	GDM120 Fundamental Typography 3		JRN253 News Editing & Design	3	Upper Division General Education Course 3	
GST100 Focus	1	ENG123 Intermediate 3		Upper Division General Education Course	3	General Education Course 3	
General Education Course	3	General Education Course 3		General Education Course	3	General Education Course 3	
General Education Course	3	Lab Science General 4 Education Course			3	General Education Course 3	
General Education Course	3			Kinesiology General Education Course	1	Kinesiology General Education Course	
Total Units:	16	Total Units: 16	Total Units:	Total Units:	16	Total Units: 16	Total Units:
0	7						
2	1	Junior Year				Senior Year	
Fall Semester	3	Spring Semester           JRN349         Copy Editing for         3	Summer Semester	Fall Semester COM403 Communication	3	Spring Semester JRN320 Ethics in Public	Summer Semester
COM300 Public Relations JRN412 or JRN415	3	Spring SemesterJRN349 Copy Editing for Newspaper & Magazine3JRN412 or JRN4153	Summer Semester	COM403 Communication Theory JRN371 Applied Journalism	3	Spring Semester	Summer Semester
COM300 Public Relations JRN412 or JRN415 (depending on choice) Upper Division General		Spring Semester JRN349 Copy Editing for Newspaper & Magazine IRN412 or IRN415	Summer Semester	COM403 Communication Theory JRN371 Applied Journalism Production	_	Spring Semester JRN320 Ethics in Public Relations & Journalism 3	Summer Semester
COM300 Public Relations JRN412 or JRN415 (depending on choice)	3	Spring SemesterJRN349 Copy Editing for Newspaper & Magazine3JRN412 or JRN415 (depending on choice)3	Summer Semester	COM403 Communication Theory JRN371 Applied Journalism Production General Education Course	3	Spring SemesterJRN320 Ethics in Public Relations & Journalism3JRN450 Internship3	Summer Semester
COM300 Public Relations JRN412 or JRN415 (depending on choice) Upper Division General Education Course Kinesiology General	3	Spring SemesterJRN349 Copy Editing for Newspaper & Magazine3JRN412 or JRN415 (depending on choice)3General Education Course3Kinesiology General1	Summer Semester	COM403 Communication Theory JRN371 Applied Journalism Production General Education Course Upper Division Elective	3 3	Spring SemesterJRN320 Ethics in Public Relations & Journalism3JRN450 Internship3Upper Division Elective3	Summer Semester
COM300 Public Relations JRN412 or JRN415 (depending on choice) Upper Division General Education Course Kinesiology General Education Course	3 3 1	Spring SemesterJRN349 Copy Editing for Newspaper & Magazine3JRN412 or JRN415 (depending on choice)3General Education Course3Kinesiology General Education Course1	Summer Semester	COM403 Communication Theory JRN371 Applied Journalism Production General Education Course Upper Division Elective	3 3 3	Spring SemesterJRN320 Ethics in Public Relations & Journalism3JRN450 Internship3Upper Division Elective3Elective3	Summer Semester
COM300 Public Relations JRN412 or JRN415 (depending on choice) Upper Division General Education Course Kinesiology General Education Course Elective	3 3 1 3	Spring SemesterJRN349 Copy Editing for Newspaper & Magazine3JRN412 or JRN415 (depending on choice)3General Education Course3Kinesiology General Education Course1Elective3	Summer Semester	COM403 Communication Theory JRN371 Applied Journalism Production General Education Course Upper Division Elective	3 3 3	Spring SemesterJRN320 Ethics in Public Relations & Journalism3JRN450 Internship3Upper Division Elective3Elective3	Summer Semester
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COM300 Public Relations JRN412 or JRN415 (depending on choice) Upper Division General Education Course Kinesiology General Education Course Elective	3 3 1 3 3	Spring SemesterJRN349 Copy Editing for Newspaper & Magazine3JRN412 or JRN415 (depending on choice)3General Education Course3Kinesiology General Education Course1Elective3	Summer Semester	COM403 Communication Theory JRN371 Applied Journalism Production General Education Course Upper Division Elective	3 3 3 3	Spring SemesterJRN320 Ethics in Public Relations & Journalism3JRN450 Internship3Upper Division Elective3Elective3	

2012-2013

Total Units: <u>124</u> (124 units required to graduate)