

MASTER OF SCIENCE IN KINESIOLOGY
SPORT MANAGEMENT
(33-34 units)
Spring Start

Spring

- **KIN545** Sport Marketing and Promotion (3)
- **KIN565** Economics of Sport (3)
- **KIN575** Media & Public Relations in Sport (3)
- **KIN585** Field Experience I (3)*
- **KIN594** Comprehensive Exam* (4)
OR **KIN598** – Thesis** (3)

Summer

- **KIN500** Leadership in Kinesiology (3)
- **KIN535** Event and Facility Management (3)
- **KIN550-A** Legal Aspects of Kinesiology (3)
- **KIN575** Media & Public Relations in Sport (3)
- **KIN585** Field Experience I (3)*
- **KIN594** Comprehensive Exam* (4)
OR **KIN598** – Thesis** (3)

Fall

- **KIN510-A** Ethics & Philosophy in Kinesiology (3)
- **KIN515** Managing Sport Programs (3)
- **KIN570-A** Research Methods (3)
- **KIN585** Field Experience I (3)*
- **KIN594** Comprehensive Exam* (4)
OR **KIN598** – Thesis** (3)

Spring ***

- **KIN575** Media & Public Relations in Sport (3)
- **KIN580-A** Research Project Seminar (3)
- **KIN594** Comprehensive Exam* (4)
OR **KIN598** – Thesis** (3)

* KIN585 is offered every semester. Ideally, it should be taken on its own in a fourth semester of enrollment. This course may also be taken in an alternative fashion. Alternatives include taking KIN585 in the second semester. These alternatives *must* be approved by the Program Director.

** Please see your Program Director regarding the Thesis option.

*** Please see your Program Director to discuss whether or not finishing in 3 semesters is possible.