

### Major Requirements

Lower Division Core Business Requirements	Pre-Req	Units	Note
ACC250 Principles of Accounting I	-	3	Fall only
ACC251 Principles of Accounting II	ACC250	3	Spring only
BUS101 Introduction to Business	-	3	
BUS217 Microeconomics	-	3	
BUS218 Macroeconomics	-	3	
BUS237 Management Based on Biblical Principles	-	3	
CIS270 Business IT Application	MAT115	3	

Upper Division Core Business Requirements	Pre-Req	Units	Note
BUS303 Business Finance	ACC251 & CIS270	3	
BUS315 Business Statistics	CIS270 & MAT115, 123 or STA144	3	
BUS334 International Business	-	3	
BUS358 Business Law	-	3	
BUS463 Business & Organizational Management	-	3	
BUS485 Business Policy & Strategy	BUS303,463 & MKT333	3	
BUS498 Senior Exit Exam		0	Dean Permission
MKT333 Principles of Marketing	-	3	

Upper Division Marketing Requirements	Pre-Req	Units	Note
MKT323 Marketing Research	BUS315 & MKT333	3	Spring only
MKT353 Integrated Marketing Communications	MKT333	3	Fall only
MKT458 Consumer Behavior	MKT333	3	Fall only
MKT463 Marketing Management	MKT333 & senior	3	Spring only

Upper Division Marketing Elective Requirements	Pre-Req	Units	Note
Complete two of the following courses: BUS444, MKT313, 443, 491	Classes vary	3 each	See catalog

**Total Major Units: 60**
**Additional Elective Units Needed: 5**
**Total Required GE units: 59**
**Upper Division Major Units: 39**
**Upper Division Elective Units Needed: 0**
**Upper Division Required GE Units: 12**

### About This Plan

- This plan is not a contract. Curriculum can be subject to change.
- Highlighted courses and fields are major specific.
- Descriptions for all courses can be found in the CBU catalog at [insidecbu.calbaptist.edu](http://insidecbu.calbaptist.edu).
- To graduate, all students need 124 total units, 39 of which must be upper division.
- Courses numbered in the 300's and 400's are upper division.
- GST100, ENG103, and MAT095 count as elective units.

### General Education Requirements

Competency Requirements	Units	Note
English Competency	3	ENG113 required
Math Competency	3	MAT115 required
<b>Technology</b>	<b>3</b>	<b>CIS270* will fulfill</b>
Foreign Language I	3	
Foreign Language II	3	

If you are exempt from a Competency Requirement, add those units to Additional Elective Units Needed.

Core Curriculum	Units	Note
Behavioral Science	6	PSY213 Recommended
English Composition	3	ENG123 required
English or Film	3	
Communication Arts	3	COM113 recommended
Art or Music	3	GDM130 Recommended
Philosophy	3	
US History	3	
Non-US History	3	
Political Science	3	POL255 recommended
Lab Science	4	
Science or Kinesiology	4	
Christian Studies	9	ICS405 Recommended

\*Course is interdisciplinary

<b>Upper Division Requirements</b>	<b>12</b>	
<b>Multicultural Requirements</b>	<b>9</b>	<b>ENG123 fulfill 3 units</b>
<b>Interdisciplinary Requirements</b>	<b>9</b>	<b>CIS270 fulfills 3 units</b>

### Contact Information

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***Freshman Year***

**Fall Semester**

BUS218 Macroeconomics	3
MAT115 Intermediate Algebra	3
ENG113 Composition	3
GST100 Focus	1
General Education Course	3
General Education Course	3

Total Units: 16

**Spring Semester**

BUS101 Introduction to Business	3
BUS217 Microeconomics	3
CIS270 Business IT Application	3
ENG123 Intermediate Composition	3
General Education Course	3

Total Units: 15

**Summer Semester**


Total Units:   

***Sophomore Year***

**Fall Semester**

ACC250 Principles of Accounting I	3
BUS237 Management Based on Biblical Principles	3
Upper Division General Education Course	3
General Education Course	3
General Education Course	3

Total Units: 15

**Spring Semester**

ACC251 Principles of Accounting II	3
MKT333 Principles of Marketing	3
Upper Division General Education Course	3
General Education Course	3
Lab Science General Education Course	4
Kinesiology General Education Course	1

Total Units: 17

**Summer Semester**


Total Units:   

***Junior Year***

**Fall Semester**

BUS315 Business Statistics	3
MKT353 Integrated Marketing Communications	3
Upper Division MKT Elective Course	3
General Education Course	3
Kinesiology General Education Course	3

Total Units: 15

**Spring Semester**

BUS334 International Business	3
MKT323 Marketing Research	3
Upper Division General Education Course	3
Upper Division General Education Course	3
General Education Course	3
Elective	1

Total Units: 16

**Summer Semester**


Total Units:   

***Senior Year***

**Fall Semester**

BUS303 Business Finance	3
BUS463 Business & Organizational Management	3
MKT458 Consumer Behavior	3
General Education Course	3
General Education Course	3

Total Units: 15

**Spring Semester**

BUS358 Business Law	3
BUS485 Business Policy & Strategy	3
MKT463 Marketing Management	3
BUS498 Senior Exit Exam	0
Upper Division MKT Elective Course	3
Elective	3

Total Units: 15

**Summer Semester**


Total Units:   

**Total Units: 124 (124 units required to graduate)**