



Major Requirements

Lower Division Requirements	Pre-Req	Units	Note
COM113 Oral Communications	-	3	
JRN170 Writing for Mass Media	ENG113	3	
JRN220 Podcasting & Broadcasting Principles	-	3	

Upper Division Requirements	Pre-Req	Units	Note
COM300 Public Relations	-	3	
COM425 Organizational Communication	-	3	Spring only
JRN320 Ethics in Public Relations & Journalism	-	3	Spring only
JRN371 Applied Journalism Production	-	3	
JRN420 P.R. Writing, Campaigns & Strategies	-	3	Spring only
MKT333 Principles of Marketing	-	3	

Elective Requirements	Pre-Req	Units	Note
Complete 9 units from the following courses:			
BUS356 Business Communications	-	3	Fall only (even years)
JRN212/412 Yearbook Production	ENG113 / JRN212	3 each	6 units max
JRN215/415 Newspaper Production	ENG113 / JRN215	3 each	6 units max
JRN253 News Editing & Design	ENG113	3	Fall only
JRN349 Copy Editing for Newspaper & Magazine	-	3	Fall only
JRN350 Magazine Article Writing	-	3	Spring only
JRN450 Internship in Journalism	-	3	Chair consent needed
COM400 Special Topics in Com Studies	-	3	
COM403 Communication Theory	-	3	Fall only
COM450 Internship in Communication Studies	-	3	Chair consent needed

Caution: For every Public Relations Elective that is lower division, a regular Elective will need to be upper division.

Total Major Units: 36

Upper Division Major Units: 18-27

Additional Elective Units Needed: 29

Upper Division Elective Units Needed: 3-12

About This Plan

- This plan is not a contract. Curriculum can be subject to change.
- Highlighted courses and fields are major specific.
- Descriptions for all courses can be found in the CBU catalog at insidecbu.calbaptist.edu.
- To graduate, all students need 124 total units, 39 of which must be upper division.
- Courses numbered in the 300's and 400's are upper division.
- GST100, ENG103, and MAT095 count as elective units.

General Education Requirements

Competency Requirements	Units	Note
English Competency	3	ENG113 required
Math Competency	3	MAT115, 123 or higher required
Technology	3	CIS265 recommended
Foreign Language I	3	
Foreign Language II	3	

If you are exempt from a Competency Requirement, add those units to Additional Elective Units Needed.

Core Curriculum	Units	Note
Behavioral Science	6	
English Composition	3	ENG123 required
English or Film	3	
Communication Arts	3	COM300* will fulfill
Art or Music	3	
Philosophy	3	
US History	3	
Non-US History	3	
Political Science	3	
Lab Science	4	
Science or Kinesiology	4	
Christian Studies	9	

*Course is interdisciplinary

Upper Division Requirements	12	COM300 will fulfill 3 units
Multicultural Requirements	9	ENG123 will fulfill 3 units
Interdisciplinary Requirements	9	COM300 will fulfill 3 units

Total Required GE units: 59

Upper Division Required GE Units: 9

Contact Information

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Freshman Year

Sophomore Year

Fall Semester

Spring Semester

Summer Semester

Fall Semester

Spring Semester

Summer Semester

COM113 Oral Communications	3
JRN220 Podcasting & Broadcasting Principles	3
ENG113 Composition	3
GST100 Focus	1
General Education Course	3
General Education Course	3

JRN170 Writing for Mass Media	3
ENG123 Intermediate Composition	3
General Education Course	3
General Education Course	3
Lab Science General Education Course	4

COM300 Public Relations	3
Upper Division General Education Course	3
General Education Course	3
General Education Course	3
General Education Course	3
Kinesiology General Education Course	1

JRN320 Ethics in Public Relations & Journalism	3
Upper Division General Education Course	3
General Education Course	3
General Education Course	3
General Education Course	3
Kinesiology General Education Course	1

Total Units: 16

Total Units: 16

Total Units:

Total Units: 16

Total Units: 16

Total Units:

Junior Year

Senior Year

Fall Semester

Spring Semester

Summer Semester

Fall Semester

Spring Semester

Summer Semester

JRN371 Applied Journalism Production	3
Public Relations Elective	3
Upper Division General Education Course	3
Kinesiology General Education Course	1
Elective	3
Elective	3

COM425 Organizational Communication	3
JRN420 P.R. Writing, Campaigns & Strategies	3
General Education Course	3
Elective (Upper Division if needed)	3
Elective	3

MKT333 Principles of Marketing	3
Public Relations Elective	3
Kinesiology General Education Course	1
Elective (Upper Division if needed)	3
Elective	3
Elective	3

Public Relations Elective	3
General Education Course	3
Upper Division Elective	3
Elective (Upper Division if needed)	3
Elective	1

Total Units: 16

Total Units: 15

Total Units:

Total Units: 16

Total Units: 13

Total Units:

Total Units: 124 (124 units required to graduate)