

California Baptist University
OFFICE OF INSTITUTIONAL RESEARCH, PLANNING, AND ASSESSMENT (OIRPA)

CBU Strategic Planning Calendar

Strategic Planning Activity	Due Date	Frequency
Units review and update strategic goals	Open*	Ongoing
Divisions review and update strategic goals	Open*	Ongoing
University's strategic goals updated	Rolling	Tri-annually
Move completed strategic goals to <i>Strategic Goals Archives</i>	As needed	Tri-annually
Review and update organizational charts	Sep 15	Yearly
Review and update situation analysis	Sep 15	Yearly
Review and update performance Indicators and Projections	Sep 15	Yearly
Publish the CUP (online document)	Oct 15	Yearly

*CBU Strategic Planning is an “active” process. Individual Divisions and Units may add or delete their strategic goals whenever they choose to do so. However, the University’s strategic goals are adjusted on a tri-annual basis, given the available strategic goals set forth by Divisions or opportunity planning.

Three times per year (see below) the President’s Executive Council meets to consider potentially adding, dropping, re-ranking, and/or in some other way altering the University Strategic Goals. Only Division Strategic Goals currently appearing in the various Division Strategic Planning Portfolios are eligible for inclusion at the University level.

Dates the Executive Council Reviews and Adjusts University Strategic Goals		
1st EC Meeting in August	November EC Meeting after Thanksgiving	1st EC Meeting in March